

APPENDIX A**Place Survey Analysis Approach for Community Cohesion****NI 1 Analysis Approach****NI 1 % of people who believe people from different backgrounds get on well together in their local area.**

NI1 has been identified by Government through national research as a key measure of perceptions of community cohesion in a local area and is measured directly through Question 18 of the 2008 Place Survey.

The report produced by Ipsos Mori “People Perceptions and Place” in June 2009 identifies positive and negative “drivers of agreement” influencing perceptions of the NI1 question, “To what extent do you agree or disagree that your area is a place where people from different backgrounds get on well together?”

The report provides analysis of trends in people’s perceptions of their local areas and looks in detail at what drives these perceptions of place. It explores relationships between individual and community factors in shaping individual perceptions of cohesion. The range of cohesion factors are described in the Government’s Cohesion Delivery Framework Overview published in July 2008.

These positive and negative drivers are themselves measured by individual questions in the Place Survey, but also together help to identify local trends which will assist agencies in responding to local needs and aspirations affecting cohesion which will build confidence in local services and local satisfaction of their local area.

Ipsos Mori has identified the following positive and negative drivers to NI 1 which are also noted by their corresponding question number in the Place Survey and their relative importance:

Positive Drivers

Question	Topic	% importance
17	Parents take enough responsibility for behaviour of children	12
6e	Local public services treat all types of people fairly	11
5	Belong to immediate neighbourhood	9
23	Safe to go out during the day	7
20	Treated with respect by your local public services	6
3	Overall satisfaction with local area	6
12a	Well informed about how and where to register to vote	4

11a	Satisfied with the way Council runs things	4
7d	Satisfied with your local hospital	3

Negative Drivers

Question	Topic	% importance
19	People not treating each other with respect	-23
2p	Most need improving-race relations	-9
36	Ethnicity-white	-5
24e	People using or dealing drugs	-3

The Analysis Approach

The approach to understanding NI 1 results consists of initial comparisons of overall **weighted** results to Question 18 in Gosport with national results from local authorities and then to delve deeper into Gosport results with regard to individual demographics such as gender, age group, long term illness or disability, ethnicity and then looking at comparing these at Borough ward level.

Whilst the sample size of 1,451 people is sufficient to achieve a 95% confidence level in the responses, **unweighted** figures are considered when disaggregating results by demographic factors or by wards due to the low numbers involved. Results based on these should be viewed as indicative only.

Results which seem significantly different from each other across these factors will be singled out for further analysis or cross referencing against other cohesion factors for which we have reliable local data to help us further map community cohesion in Gosport. These include Index of Multiple Deprivation data, distribution of social and military housing across Borough Wards and data against recorded incidents of hate crime and community tension incidents as recorded by Hampshire Constabulary.

The same approach will be taken for analysing the results of other Place Survey questions identified as positive and negative drivers for community cohesion. Comparison with national weighted results is possible for questions which are themselves National Indicators. ✓s indicate areas of significant variance found in results when compared to others in that category

Results

Q 18 (NI 1) Overall Gosport (weighted) 75.4% Nationally 76%

Q18:Gosport (unweighted) 78.6% Definitely Agree and Tend to Agree combined	
Gender	No significant difference
Age Group	65+ group most agree, lowest among 2 lowest age bands
Disability	No significant difference
Ethnicity ✓	Significant difference among the three ethnicity groupings

	considered. WB: 80.5, WIO: 52.4, BAME groups: 68.2
Ward ✓	Christchurch 63.5, Grange 63.9 and Bridgemary South 70.0

Positive Drivers:**Q 17 (NI22) Overall Gosport (weighted) 18.4% Nationally 30%**

Q17: Gosport (unw) 19.3% Definitely Agree and Tend to Agree combined	
Gender	Women slightly more agree
Age Group ✓	65+ most agree 23.2, 18-24s least agree 14.3, with next lowest being 45-64s at 15.3
Disability	Lowest among those with long term illness/disability, but not life limiting
Ethnicity	No significant difference
Ward ✓	Grange at 7.5 significantly lower, then Forton at 13.8 and Bridgemary South at 14.5

Q6e Gosport (unw) 69% A great deal and to some extent combined	
Gender	No sig. difference
Age Group ✓	65+ significantly most agree, similar among other age groups
Disability	No sig. difference
Ethnicity	Slightly lower for WIO
Ward	Grange 59.0, Forton 59.5 with the rest at 60 or above

Q5 (NI2) Overall Gosport (weighted) 49.3% Nationally 59%

Q5 Gosport (unw) 56.6% Very Strongly and fairly Strongly combined	
Gender	4% more women
Age Group ✓	Significantly lowest for 18-24s at 22.2 , but increases with each age group with 65+ at 70.2%
Disability ✓	Those with no conditions least agree
Ethnicity ✓	Significantly lowest at 47.6 among BAME groups
Ward ✓	Grange lowest at 27.1, with next lowest Christchurch at 42.9 and Leesland at 44.4.

Q23 Gosport (unw) 88% Very and Fairly Safe combined	
Gender	No significant difference
Age Group	18-24s feel most safe at 93.2 with other age bands very similar to each other
Disability	Those with no dis. or illness feel most safe at 90.3 , with

	those with disability or illness and feel it is life limiting lowest at 80.9
Ethnicity	Slightly lower for BAME groups
Ward	Lowest was Rowner/Holbrook at 79.4

Q 20 (NI140) Overall Gosport (weighted) 69.1% Nationally 72%

Q20 Gosport (unw) 73% All of the time and most of the time combined	
Gender	No significant difference
Age Group ✓	Highest among 65+ at 81.2, lowest among 2 lowest age bands
Disability	No significant difference
Ethnicity ✓	Significantly lower for BAME at 52.4 when compared to W B at 73.4 and WIOther combined at 69.8
Ward	Lowest in Grange at 57.1 and Bridgemary North at 59.4

Q3 (NI 5) Overall Gosport (weighted) 71.1% Nationally 80%

Q3 Gosport (unw) 75.4% Very Satisfied and Fairly Satisfied combined	
Gender	No significant difference
Age Group ✓	Significantly lowest among 18-24s at 51.7 and highest among 65+ at 85.6
Disability	No significant difference
Ethnicity	Slightly less for WIO and BAME
Ward ✓	Significantly lowest in Grange Ward at 43.4, with next lowest Christchurch at 65.8

Q12a Gosport (unw) 90.2% Very well and fairly well informed combined	
Gender	Females less informed at 88.2 , males 92.8
Age Group ✓	Significantly lowest among 18-24s, increasingly informed with older age bands
Disability	No significant difference
Ethnicity ✓	Significantly less for WIO and BAME
Ward	Lowest in Grange, Bridgemary North and Lee East

Q11a Gosport (unw) 40.0% Very and fairly satisfied combined	
Gender	No significant difference
Age Group	25-44s lowest narrowly with 18-24s next
Disability	Lowest among those with no longstanding illness or disability, highest satisfaction among those with limiting illness and disability
Ethnicity ✓	Highest among BAME groups at 45.5 and lowest among

	WIO at 32.8
Ward ✓	Elson and Grange tied for lowest at 30.6 and Leesland at 31.1

Q7d Gosport (unw) 60.4% Very and Fairly Satisfied combined	
Gender	Males less 56.4 to Females at 63.6
Age Group ✓	Significantly lower among middle age bands, 25-44 and 45-64
Disability	Lowest among those with no limiting illness or disability
Ethnicity ✓	Significantly lowest among BAME groups
Ward ✓	Significantly lowest in Rowner Holbrook at 45.0, with next lowest Leesland at 52.3

Negative Drivers:

Q 19 (NI23) Overall Gosport (weighted) 35.7% Nationally 31%

Q19 Gosport (unw) 32.7% A Very Big and A Fairly Big Problem combined	
Gender	No significant difference
Age Group	Highest among 24-44s at 42.6
Disability	Highest among those with longstanding illness, disability or infirmity, but which isn't life limiting
Ethnicity ✓	Significantly highest among BAME groups at 45, with WIO at 40, and WB at 31.8
Ward ✓	Significantly highest among Grange at 65.2, next highest is Christchurch at 50.7, Bridgemary South at 47.9

Q2p Gosport (unw) only 13 people listed this as something most needing improvement	
Gender	9 women, 4 men
Age Group	Highest among 25-44s
Disability	Highest among those with longstanding illness, disability or infirmity, but which isn't life limiting
Ethnicity	7 WB, 5 BAME groups
Ward	4 Leesland at highest

Q36 Ethnicity 98% respondents who stated their ethnicity were from White categories (1,381 out of 1,406)	
White British (cat 1)	1312
White Irish + White Other (2-3)	69
Black, Mixed, Asian Chinese and	

all others (4-16)	25
No ethnicity stated	45

Q24e (NI 42) Overall Gosport (weighted) 33.6% Nationally 31%

Q24e Gosport (unw) 34.0% A Very Big or a Fairly Big Problem Combined	
Gender ✓	Females significantly higher 37.4 to males 30.0
Age Group ✓	Significantly higher among 45-64s
Disability ✓	Significantly highest among those with life-limiting illness, disability or infirmity
Ethnicity ✓	Significantly highest among BAME groups
Ward ✓	Significantly highest in Grange at 82.5, with next highest in Bridgemary South at 55.4

NI 2 Analysis Approach

NI 2 % of People who feel they belong in their neighbourhood.

NI 2 is measured directly from Question 5 of the Place Survey. It is also the third most significant positive driver for NI 1 and is the most significant positive driver of NI 5 which measures satisfaction with the local area.

Q5 (NI2) Overall Gosport (weighted) 49.3% Nationally 59%

Q5 Gosport (unw) 56.6% Very Strongly and fairly Strongly combined	
Gender	4% more women
Age Group ✓	Significantly lowest for 18-24s at 22.2 , but increases with each age group with 65+ at 70.2%
Disability	No significant difference
Ethnicity ✓	Lowest at 47.6 among BAME groups
Ward ✓	Grange lowest at 27.1, with next lowest Christchurch and Leesland.

The report produced by Ipsos Mori “People Perceptions and Place” in June 2009 identified NI 2 as significantly linked to NI 5 Overall/general satisfaction with the local area. NI5 is measured by Question 3 of the Place Survey “Overall, how satisfied or dissatisfied are you with your local area as a place to live?”

Local perceptions of community cohesion for NI 2 is better understood by considering Place Survey results in the context of the links between the positive and negative drivers for NI 1 and NI5.

Several of these NI 5 drivers are also drivers for understanding NI 1 and these are listed in boldface in the following tables. The top three positive drivers and the top two negative drivers for NI 5 also correspond to positive and negative drivers for NI1.

Ipsos Mori identified four main themes which drive levels of satisfaction with the local area. These are:

- Belonging and personal connections
- Safety and security
- Aspects of liveability
- Satisfaction with local agencies

These themes are explored through analysing the answers to the questions identified by Ipsos Mori as positive and negative drivers of satisfaction with the local area.

The theme of belonging and personal connections most closely links to NI2 and drivers include factors such as whether people treat others with respect and whether different groups get on well together. Initial analysis of the results of the main NI2 measure, Question 5 of the Place Survey, as well analysis of the results of the main drivers for satisfaction with the local area, may identify demographic groups or ward areas where this sense of belonging and personal connection may seem weakest.

Given Gosport's rich military history, the area's population does include some transient military population and NI2 results in ward areas where military housing is more prevalent may be affected.

The Ipsos Mori report also identified a very strong relationship between satisfaction with area and levels of deprivation as measured by the Indices of Multiple Deprivation (IMD). The IMD measure 37 different indicators covering seven domains: income deprivation; employment deprivation; health deprivation and disability; education, skills and training; barriers to housing and services, crime; living environment. Areas with higher level of deprivation have lower levels of satisfaction with their area. IMD figures, distribution of social and military housing across Borough Wards and data against recorded incidents of hate crime and community tension incidents as recorded by Hampshire Constabulary are also considered when analysing NI2.

Results of all this analysis should help to identify priority areas for strengthening community cohesion in Gosport, whether in terms of demographic or geographical groups or both and help to form an initial cohesion strategy for Gosport.

Q3 (NI 5) Overall Gosport (weighted) 71.1% Nationally 80%

Q3 Gosport (unw) 75.4% Very Satisfied and Fairly Satisfied combined	
Gender	No significant difference
Age Group ✓	Lowest among 18-24s at 51.7 and highest among 65+ at 85.6

Disability	No significant difference
Ethnicity	Slightly less for WIO and BAME
Ward ✓	Significantly lowest in Grange Ward at 43.4, with next lowest Christchurch at 65.8

Positive Drivers to NI 5 Satisfaction with the Local Area
(those in bold correspond to drivers under NI1 and have already been analysed)

Question	Topic	% importance
5	Belong to immediate neighbourhood	15
11a	Satisfied with the way Council runs things	14
23	Safe to go out during the day	11
8k	Satisfied with parks and open spaces	8
22	Safe to go out after dark	7
8a	Keeping public land clear of litter and refuse	5
6b	Local public services working to make the area cleaner and greener	5
7a	Satisfied with local police force	5
18	People from different backgrounds get on well together	5

Negative Drivers

Question	Topic	% importance
19	People not treating each other with respect	-6
24e	People using or dealing drugs	-6
24a	Noisy neighbours or loud parties	-5
24d	Vandalism, graffiti and other deliberate damage to property	-4
24c	Rubbish and litter lying around	-4

Results

Positive Drivers

Q 8k Gosport (unw) 63.7% very and Fairly Satisfied Combined	
Gender	No significant difference
Age Group ✓	Significantly lowest for 18-24s at 37.0, but increases with each age band
Disability	No significant difference
Ethnicity ✓	Significantly lower among BAME
Ward	Lowest is Holbrook Rowner, with Peel Common and Forton

Q 22 Gosport (unw) 40.4% Very and Fairly Safe Combined	
Gender ✓	Significant difference Males at 49.7 and females at 33.0
Age Group ✓	Significantly lowest for 18-22s at 20.7, with next group 65+ at 36.6
Disability ✓	Significantly less for those with long term and life limiting conditions
Ethnicity ✓	Significantly lower for BAME
Ward ✓	Lowest Bridgemary South at 20.7, with next lowest Grange at 24.5 and Rowner Holbrook at 25.4

Q 8a Gosport (unw) 52.9% Very and Fairly Satisfied Combined	
Gender	No significant difference
Age Group	Highest among 65+
Disability	No significant difference
Ethnicity	Significantly lowest among WIO at 36.4 compared to WB at 53.4 and BAME groups at 60.9
Ward ✓	Significantly lowest in Brockhurst at 34.9 with next lowest Bridgemary North at 42.4

Q6b Gosport (unw) 61.0% A great deal and to some extent combined	
Gender	No significant difference
Age Group	Lowest among 18-24s, but increases with each age band
Disability	No significant difference
Ethnicity	No significant difference
Ward ✓	Lowest Grange, Brockhurst and Forton all 44-46%

7a Gosport (unw) 51.6% Very and Fairly Satisfied Combined	
Gender ✓	Significant difference Males at 44.0 and females at 57.6
Age Group ✓	Significantly highest for 18-24s compared to all other age bands, lowest for 25-44s
Disability	No significant difference
Ethnicity ✓	Lowest among BAME at 29.4, followed by WIO at 32.7 and compared to W B at 52.7
Ward ✓	Lowest Grange, then Christchurch and Forton

**Results:
Negative Drivers**

24a Gosport (unw) 14% A Very Big and Fairly Big problem Combined	
Gender	No significant difference
Age Group ✓	Highest among 18-24s, lowest among 65+

Disability	Slightly highest among non disabled, lowest among those with condition bit not life limiting
Ethnicity ✓	Highest among BAME groups
Ward ✓	Significantly highest in Grange at 47.2, twice higher than next highest Leesland at 23.4

24d Gosport (unw) 35.4% A Very Big and Fairly Big Problem Combined	
Gender	No significant difference
Age Group ✓	Significantly lowest among 18-24s, highest among 24-44s
Disability	Lowest among those with no longterm condition or disability
Ethnicity ✓	Lowest among BAME groups, highest among WIO
Ward ✓	Significantly highest in Grange at 65.4 compared to next highest Bridgemary North at 49.4

24c Gosport (unw) 44.2% A very Big or Fairly Big Problem Combined	
Gender	No significant difference
Age Group	Highest among 18-24s
Disability	Highest among those with life limiting condition
Ethnicity	No significant difference
Ward ✓	Significantly highest in Grange at 76.9, with next highest Forton at 57.4